

The South East field Days committee cordially invites you to participate in the 32nd Annual Field days, to be held on March 19th and 20th, 2010, at Yakka park, Lucindale, South Australia.

The committee is currently looking at a variety of different events and attractions to suit various age groups for inclusion in the 2010 Field Days. We are very aware that we are a family orientated Field days, and that we need to source a good variety of new and exciting activities, together with tried and trusted old favourites, to please each family member. Keep an eye on our website, www.southeastfielddays.com.au as we will be posting news as it happens on our website during the course of the year.

The South East Field Days committee continually reviews the operation of the Field Days. Last year we altered the Regional Flavours pavilion, and made it into the "Aussie Flavours" pavilion, which was an outstanding success. We also implemented the "New Inventors corner", which was very successful, and indications are that it will be even bigger and better this year as word about this feature gathers momentum. These are just 2 examples of the many changes that the committee reviews annually.

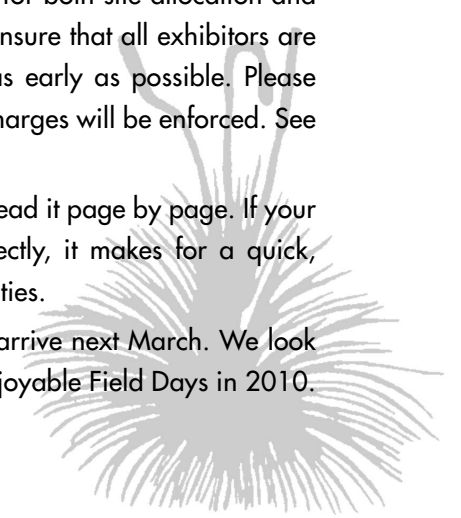
The Field Days team works hard all year so that the Field Days are successful. Most of the field day committee members change every 2 years, and new members are added to the team. This ensures that we continually have new ideas coming forth, which helps to ensure that each Field Days encompass new and refreshing features. Some of these ideas work straightaway, while others take a year or two to build up into permanent events, with refining done along the way. Everything that happens at the Field Days, whether positive or negative, is discussed just after the Field Days at the Post Mortem meeting. It is at this meeting that the full committee and others, looks at the Field days with a critical eye in the constant search for improvement.

The committee frequently reviews the contents of the Official Program. The Official Program is completely owned and operated and distributed by the Field Day committee. With a circulation of 25000, and the only program handed to every patron that comes through the gates at the Field Days, it is probably the best avenue for exhibitors to advertise their site and their wares. You will find the application form for advertising in the Official Program in this Prospectus, or on our website, www.southeastfielddays.com.au This year, as well as distributing the Program at the games, we will also be sending it out to all road side deliveries within a 150k radius of Lucindale, through the Post Office, and we will also have Programs available in newsagencies in the South East of SA and Western Districts of Victoria, for patrons to pick up free of charge. These deliveries will be made about 2 weeks before the Field Days.

The South East Field Days operates on a first come, first served basis, for both site allocation and for advertising in our Program. We feel that this is the fairest way to ensure that all exhibitors are treated equally. So, it is in your interest to get your application in as early as possible. Please remember, for late applications received after December 11th higher charges will be enforced. See application forms.

This Prospectus has many changes to last year. Please take the time to read it page by page. If your application form is filled in correctly and the financials added correctly, it makes for a quick, smooth transaction. If there are errors, it makes it difficult for both parties.

The lush green grass of Yakka Park, Lucindale will be here when you arrive next March. We look forward to seeing you and we hope that you have a rewarding and enjoyable Field Days in 2010.



Chairman's Welcome



*Peter Corrigan,
SE Field Days Chairman*

Wow how time flies when you are having fun, and fun is what it is all about. The Lucindale Lions Club South East Field Days are on again and I can't believe how quickly it arrives every year. Welcome once again to our exhibitors, sponsors, community clubs, volunteers and general public. 2010 promises to be a fantastic Family Friendly Field Days.

Our Field Day Team and Lions Club have again been working feverishly to provide a pristine field day site, and this year with favourable winter rains, our site is again looking immaculate.

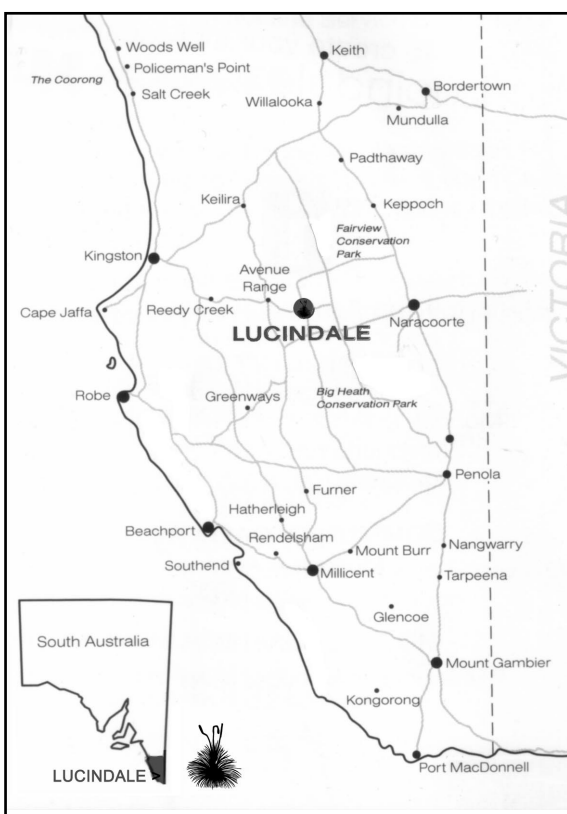
Each year our team looks closely at site and admission costs and endeavours to provide the exhibitor and the public with what we think is one of the most affordable field days in South Australia. With this in mind, there is no better place to enjoy with the whole family.

The importance of continuing to be a successful Field Days depends on our exhibitor support and our general public. Through this support, it enables The Lions Club to provide an event where many charitable organisations can raise the needed funds for all their worthwhile projects. Not forgetting that this field days is a Lucindale Lions Club Project, and is run by many volunteers who donate their time and effort to continually make this event such a success.

After a very successful 2009 Field Days, I highly recommend you get your prospectus in as early as possible to avoid disappointment. Our Secretary Lyn Crosby is ready to assist you with your bookings.

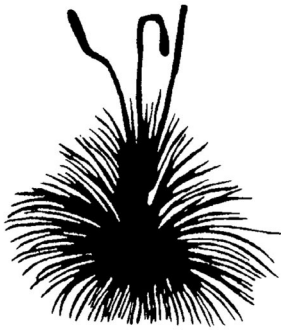
With this in mind, I look forward to meeting all past and new exhibitors at the 32nd Annual South East Field Days for what promises to be another highly successful event. See you in March 2010!

Cheers, Peter Corrigan



DISTANCES FROM LUCINDALE (kms)

Lucindale – Adelaide	350
Lucindale – Keith	118
Lucindale – Naracoorte	42
Lucindale – Penola	74
Lucindale – Kingston	53
Lucindale – Mt Gambier	149
Lucindale – Hamilton	218
Lucindale – Horsham	196
Lucindale – Portland	257



SOUTH EAST FIELD DAYS



LUCINDALE

Friday 19th and Saturday 20th March, 2010

Featuring:

- All agricultural equipment
- Stock handling equipment
- Irrigation displays
- Australian Yard dog championships
- Scarecrow and Outback Mailbox competition
- Wineries
- Livestock displays
- Pasture renovation machinery
- Vehicles and motor cycles
- Health
- Education
- Truck Pull
- AusIndustry Inventors

General Interest:

- Fashion Parades
- Craft displays and demonstrations
- Clothing
- Old MacDonalds Farm

Field Days Contacts

BOOKINGS & ENQUIRIES

CLOSING DATE DECEMBER 11th, 2009

Field Days Secretary: Lyn Crosby

RSD 1020, Lucindale SA 5272

Phone (08) 8766 7001, Fax (08) 8766 7006

Email: sefds@bigpond.com

www.southeastfielddays.com.au

FIELD DAYS CHAIRMAN	Peter Corrigan	Phone (08) 8766 2350
SITE STEWARD	Dave Brooker	Phone (08) 8766 2014
GENERAL INTEREST	Kim Corrigan	Phone (08) 8766 2350
TRUCK PULL	Gavin Rayner	Phone (08) 8766 2680
SCARECROWS / MAILBOXES	Scott Rayner	Phone (08) 8766 2034

FIELD DAYS OFFICE

Phone/Fax (08) 8766 2075 after March 15th, 2010

Open March 15th-22nd, 2010

Monday	10.00am to 5.00pm
Tuesday	10.00am to 5.00pm
Wednesday	10.00am to 5.00pm
Thursday	9.00am to 5.00pm
Friday	7.30am to 5.30pm
Saturday	7.30am to 5.30pm
Sunday	9.00am to 12.00noon
Monday	10.00am to 12.00noon